

**CITY COUNCIL**

**The City of Orange Township, New Jersey**

**DATE** August 7, 2024

**NUMBER** 380-2024

**TITLE:** A RESOLUTION OF THE MUNICIPAL COUNCIL OF THE CITY OF ORANGE TOWNSHIP, COUNTY OF ESSEX, STATE OF NEW JERSEY, AUTHORIZING THE SUBMISSION OF AN APPLICATION TO THE 2024 SUSTAINABLE JERSEY - PSE&G ENERGY EFFICIENCY PARTNERSHIP PROGRAM

**WHEREAS**, a sustainable community seeks to optimize quality of life for its residents by ensuring that its environmental, economic, and social objectives are balanced and mutually supportive; and

**WHEREAS**, the City of Orange Township is participating in Sustainable Jersey; and

**WHEREAS**, one of the purposes of Sustainable Jersey is to provide resources for municipalities to make progress on sustainability issues, and they have created the 2024 Sustainable Jersey – PSE&J Energy Efficiency Partnership Program to help increase energy efficiency for residents and businesses, and municipal facilities.

**THEREFORE**, the City of Orange Township, applying for the 2024 Sustainable Jersey - PSE&G Energy Efficiency Partnership Program, will provide staff support for all activities related to the Sustainable Jersey – PSE&G Energy Efficiency Partnership Program, including working with staff, volunteers and other stakeholders to develop an action and implementation plan; conduct outreach to help local businesses save energy and lower their utility bills, and take advantage of energy efficiency incentive programs; and will:

- Identify one or more staff to serve as primary contacts for Sustainable Jersey – PSE&G Energy Efficiency Partnership Program, including, but not limited to the Commercial Outreach Campaign.
- Commit to attend a virtual kick-off event and other virtual trainings related to the Commercial Outreach Campaign.
- Provide support to relevant departments and staff as needed for project implementation.

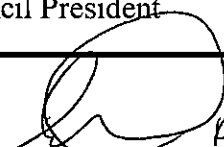
**NOW, THEREFORE, BE IT RESOLVED**, that the Municipal Council of the City of Orange Township, State of New Jersey, hereby authorizes the submission of the aforementioned application to the 2024 Sustainable Jersey – PSE&G Energy Efficiency Partnership Program.

**BE IT FURTHERE RESOLVED**, that if said application is approved, the City of Orange Township is hereby authorized to accept award of grant funds.

**Adopted: August 7, 2024**

\_\_\_\_\_  
Joyce L Lanier  
Municipal Clerk

\_\_\_\_\_  
Adrienne K. Wooten  
Council President



A.M. IZRAH



(/sp/sjpsegeppapp)

## Application ▾

Close (/sp/workflow/sjpsegeppapp?path=63022558)

Please complete all required fields.

You can save as a draft and return later to complete by clicking "Save Draft" at the bottom of the page.

When you are ready to submit this step, please click the blue "Mark Complete" button at the bottom of the page.

### **Submission Date**

04/04/2024

## **Sustainable Jersey–PSE&G Energy Efficiency Partnership Program**

The SJ-PSE&G Energy Efficiency Partnership Program was created to support local action to reduce greenhouse gas emissions in New Jersey. The Program offers wrap-around support, customized resources, and flexible funding options for municipalities to take actions that lower emissions in their buildings, and help residents and local businesses do the same. What sets the Sustainable Jersey–PSE&G Partnership Program apart is the robust technical assistance and implementation support designed to make running an effective program as easy as possible for busy local governments. You can learn more about the program here

([https://www.sustainablejersey.com/fileadmin/media/Grants\\_and\\_Resources/SJ-PSEG\\_Partnership\\_Program/SJ-PSEG\\_EEPP\\_Application\\_Information\\_Packet.pdf](https://www.sustainablejersey.com/fileadmin/media/Grants_and_Resources/SJ-PSEG_Partnership_Program/SJ-PSEG_EEPP_Application_Information_Packet.pdf)) in the Application Information Packet.

Eligible municipalities are encouraged to participate in the program by submitting an application.

Before you can get started on your application, you must choose one of the three program tracks to participate in:

- Residential Energy Efficiency Outreach Campaign
- Commercial Energy Efficiency Outreach Campaign
- Technical Assistance for Energy Efficiency in Municipal Facilities

### **Select Your Track**

Commercial Energy Efficiency Outreach Campaign

## **Commercial Energy Efficiency Outreach Campaign Track**

A Commercial Outreach Campaign is essential to encouraging businesses in your municipality to take advantage of energy efficiency programs such as PSE&G's Small Business Direct Install program for local small businesses. Your municipality will work with a Sustainable Jersey staff member to help identify resources and stakeholders for a community-wide outreach and education campaign. This, in combination with grants, plug and play tools, and services we provide will help make your campaign easy, effective, and practical.

Participating municipalities will be part of a cohort of other municipalities that Sustainable Jersey is working with to organize and launch outreach campaigns.

An Outreach Toolkit of resources that have proven especially impactful in engaging residents and/or businesses to take advantage of energy efficiency incentive programs that save energy and save money will also be provided.

### **Project Team**

Provide information on who will be working on the Commercial Outreach Campaign such as Environmental Commission or Green Team members, or elected officials.

## **Project Team Member 1**

**Name**

Christopher Mobley

**Title**

Deputy Director of Planning and Economic Development

**Phone (Please do not include parentheses, dashes, or spaces. Ex: 6097712063)**

19739526070

**Extension (if applicable)****Email Address**

cmobley@orangenj.gov

## Project Team Member 2

**Name**

Laquana Best

**Title**

Director of Planning and Economic Development

**Phone (Please do not include parentheses, dashes, or spaces. Ex: 6097712063)**

9739526072

**Extension (if applicable)****Email Address**

lbest@orangenj.gov

## Project Team Member 3

**Name**

David Biagini

**Title**

Executive Director, Chamber of Commerce of the Oranges

**Phone (Please do not include parentheses, dashes, or spaces. Ex: 6097712063)**

9739799134

**Extension (if applicable)**

**Email Address**

firsteamgt@aol.com

## Project Team Member 4

**Name**

**Title**

**Phone (Please do not include parentheses, dashes, or spaces. Ex: 6097712063)**

**Extension (if applicable)**

**Email Address**

## Project Team Member 5

**Name**

**Title**

**Phone (Please do not include parentheses, dashes, or spaces. Ex: 6097712063)**

**Extension (if applicable)**

**Email Address**

## Proposed Program Energy Efficiency Goals

Please share information (if any is available) on existing initiatives or priorities that your community may have that could support or relate to a community outreach campaign on energy efficiency. Feel free to include any previous energy efficiency awareness outreach or other related activities or relevant community needs/barriers.

### **Background Information**

The City of Orange Township is currently a participating municipality in the Sustainable Jersey (SJ) - PSE&G Residential Energy Outreach Program. The City has worked with SJ to develop and execute an outreach campaign to inform and educate residents about various ways to reduce their energy use. Further, the City has provided flyers and other material at community events, email blasts, banners and more to help education people about the campaign. The City's participation in the Commerical Energy Outreach Program represents the second phase of the energy outreach campaign.

Member of  
**wizehive**  
(<http://www.wizehive.com/>)