

CITY COUNCIL

The City of Orange Township, New Jersey

DATE April 18, 2023

NUMBER 181-2023

TITLE: A RESOLUTION APPROVING THE SUBMISSION OF AN APPLICATION TO THE NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY FOR THE SALARIES OF SIX (6) PART-TIME LITTER COLLECTION SERVICES EMPLOYEES AND EQUIPMENT IN THE AMOUNT OF \$204,208.39.

WHEREAS, as a result of the City of Orange Township's designation as an Urban Enterprise Zone, qualified businesses are eligible to collect sales taxes at a reduced rate of 3.3125%, as opposed to the full rate of 6.625%; and

WHEREAS, the monies collected from the sales tax at this rate are deposited in the Enterprise Zone Assistance Fund by the New Jersey Department of Taxation; and

WHEREAS, the fund monies can be used to pay for public improvements and to increase municipal services within the enterprise zone, but they must be applied for and these monies can only be applied for after they have been accumulated; and

WHEREAS, the City of Orange Township has prepared a proposal for submission to the New Jersey Urban Enterprise Zone Authority to approve funding at one-hundred percent (100%) of the salaries for six (6) part-time litter collection employees and equipment; and

WHEREAS, it is considered to be in the best interest of the City of Orange Township and the community to apply for the funding from the Enterprise Zone Assistance Fund for the above mentioned project.

NOW, THEREFORE, BE IT RESOLVED that the Municipal Council of the City of Orange Township does hereby approve and direct submission of said proposal to the New Jersey Enterprise Zone Authority for funding for the following project from monies deposited in the Enterprise Zone Assistance Fund:

Funding for six (6) UEZ part-time public works employees and equipment totaling \$204,208.39

BE IT FURTHER RESOLVED that Mayor Warren or his designee is authorized to execute any documents in connection with this proposal, and to accept said funds.

Adopted: April 18, 2023

Joyce L. Lanier
Municipal Clerk

Tency A. Eason
Council President

 A. MIZRAH

**New Jersey Department of Community Affairs
APPLICATION FOR GRANT FUNDS**

STANDARD GRANT COVER SHEET

2022-08021-1598

1. DCA Program to Which Applicant is Applying: Urban Enterprise Zone - Orange 2022			
2. Name of Applicant Agency Orange City Township			
3. Street Address 29 North Day Street			
City Orange	State New Jersey	Zip Code 07050-3608	County Essex
4. Official Contact Person The Honorable Dwayne D. Warren		Title Mayor	Phone number (973) 266-4005
5. Program Contact Person Mr. Christopher Mobley		Title Deputy Director of Planni	Phone Number (973) 952-6070
6. Proposed Project/Grant Title Litter Collection Services Project 2023			
Program Type Projects : Eligible Municipal Services: Litter Collection Services 2023			
7. Total Cost of the Project \$204,208	8. Requested Amount \$204,208		9. Funds from Other Sources \$0
10. Project Location (if Different from Applicant Agency) City of Orange Township			
Street Address 29 North Day Street			
City Orange	State New Jersey	Zip 07050-3608	Room Number
11. Vendor Number 226002178-99		12. Employer ID 226002178	13. Tax Exempt ID
14. Area(s) Benefiting: Township of Orange City,			
15. Briefly describe the project for which you are seeking funds. To enhance the look and feel of the Orange Urban Enterprise Zone			

16. a. Will any member of the Board of Directors/Trustees receive any direct or indirect personal or monetary gain from the funding of this grant?

Yes No

b. Does any member of the Board of Directors/Trustees serve on any board, council commission, committee or task force which has regulatory or advising influence on the funding program? Yes No

If yes, please describe:

17. Fiscal Contact Person Ms. TaQuisha Knight		Title	Phone Number (973) 952-6092
18. Agency Fiscal Year 1/1 to 12/31	19. Name of CPA Firm Appointed by Grantee		
20. Certification: The applicant certifies that to the best of his/her knowledge and belief all data supplied in this application and attachments are true and correct. The document has been duly authorized by the governing body of the applicant and further understands and agrees that any grant received as a result of this application shall be subject to the grant conditions and other policies, regulation, and rules issued by the New Jersey Department of Community Affairs which include provisions described in grant applications instructions.			
Name and Title of Applicant (Print)		Signature of Applicant	Date of Application

OBJECTIVES

Objective Number: 1

Short Description: To enhance the look and feel of the Orange UEZ

Detailed Description

The City of Orange Township plans to create a litter collection team in an effort to keep the UEZ/downtown district clean. The City of Orange Township is 2.2 square miles, and the the UEZ represents 40% of the area of the City. The Clean Team is responsible for maintaining the area. While the primary concern is trash, it is not the only responsibility for the team, as they will also be responsible for snow removal, leaf blowing, etc.

Methods

The City updated its Master Plan in 2018. As part of that update, residents and business owners were surveyed regarding the downtown area. One of the most common responses was that people would frequent the downtown if it were cleaner. We are working hard to ensure our town is clean and remains that way.

Evaluation

We will conduct a survey at the end of the year to gauge the responses of shoppers, residents and business owners to the City's ongoing efforts to clean and maintain the UEZ.

Application Program Component: Litter Collection Services 2023

Scope of Services

The City of Orange Township plans to establish a litter collection team in an effort to maintain and keep the Orange UEZ clean. In fact, Orange last funded a UEZ litter collection team in 2010. This team of individuals was instrumental in keeping the zone clean, which included Main Street, Central Avenue and Scotland Road.

The City of Orange Township Urban Enterprise Zone program seeks to obtain \$204,208.39 from the Zone Assistance Fund for the Litter Collection Services project. The funds will be used primarily to retain six (6) staff members. The staff members will work twenty-five (25) hours per week. The management team will schedule the staff so that there will always be ongoing cleaning during the week and on the weekend.

The Litter Unit will be responsible for a wide range of maintenance service which will include, but not be limited to: sweeping sidewalks, streets and curbs, picking-up litter, collecting leaves, power washing sidewalks and other areas, cutting grass, weeding, trimming hedges and trees, and snow removal. In addition, the clean team will also clean parking areas within the zone.

Orange's business corridor includes two (2) train stations and one bus depot. In addition, there are well over four-hundred and fifty (450) business within the UEZ commercial corridor, most of which are retail businesses. Approximately 75 of the businesses are UEZ certified. In addition to a significant amount of foot traffic from shoppers, the downtown area also is the route taken by youth and parents traveling to schools in the area.

Coverage in the zone will be provided Monday through Friday, from 7:00 a.m. to 3:30 p.m. and 4:00 a.m. to 12:00 p.m., on weekends.

On November 18, 2018, the Planning Board of the City of Orange Township adopted an update to the City's Master Plan. During the outreach and visioning phase, residents and stakeholders were asked to provide their thoughts about improvements and changes they would like to see.

Overwhelmingly, residents and business owners expressed cleaning up the downtown area as a top concern. Residents also mentioned that Orange needed to attract new businesses. Creating a new Clean Team to address cleanliness is a major step forward to achieve both goals of improving the look and feel of downtown and attracting new businesses.

Budget Detail

Projects/Eligible Municipal Services: Litter Collection Services 2023
Orange City Township

Budget Category	UEZ Assistance	Anticipated UEZ Assistance	Municipal Funds	Other Funds	Total Budget
PROGRAM - Personnel					
Other					
To Pay for Person 1 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
To Pay for Person 2 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
To Pay for Person 3 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
To Pay for Person 4 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
To Pay for Person 5 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
To Pay for Person 6 Salary	\$26,000.00	\$0.00	\$0.00	\$0.00	\$26,000.00
Minor Category Sub-Total	\$156,000.00	\$0.00	\$0.00	\$0.00	\$156,000.00
Major Category Sub-Total	\$156,000.00	\$0.00	\$0.00	\$0.00	\$156,000.00
PROGRAM - Operating Cost					
Other					
Uniforms for Person 1	\$3,000.00				\$3,000.00
Uniforms for Person 2	\$3,000.00	\$0.00	\$0.00		\$3,000.00
Uniforms for Person 3	\$3,000.00	\$0.00	\$0.00		\$3,000.00
Uniforms for Person 4	\$3,000.00	\$0.00	\$0.00		\$3,000.00
Uniforms for Person 5	\$3,000.00	\$0.00	\$0.00		\$3,000.00
Uniforms for Person 6	\$3,000.00	\$0.00	\$0.00		\$3,000.00
Minor Category Sub-Total	\$18,000.00	\$0.00	\$0.00	\$0.00	\$18,000.00
Equipment					
Equipment Required to Operate the Program.	\$14,107.50	\$0.00	\$0.00	\$0.00	\$14,107.50
Equipment Required to Operate the Program.	\$1,472.50	\$0.00	\$0.00	\$0.00	\$1,472.50
Equipment Required to Operate the Program.	\$4,346.25	\$0.00	\$0.00	\$0.00	\$4,346.25
Equipment Required to Operate the Program.	\$351.50	\$0.00	\$0.00	\$0.00	\$351.50

PROJECT INFORMATION

Project Name: Litter Collection 2023
Meeting Date: 4/12/2023
Estimated start date: 1/1/2023
Estimated completion date: 12/31/2023

Explain how this Project/Program fits into your Zone Development Plan, Municipality's Master Plan, and/or Redevelopment Plan. If it does not fit into these Plans, explain why.

Litter Collection Services will help in revitalizing the downtown business district. The project will be instrumental in attracting businesses and shoppers as we launch a new recruitment campaign.

PROJECT INFORMATION

Clearly identify how the use of ZAFs will promote private sector jobs and improve the economic climate of the zone's municipality.

With the redevelopment taking place in the downtown, hundreds of new housing units will be constructed. As part of this growth, new businesses are being recruited. Those new businesses will hire local residents, and will cater to the needs and demands of new residents. The new businesses, residents and employees will all contribute to an improved economic climate in the City of Orange Township.

Urban Enterprise Zone Orange 2022
PROJECT INFORMATION

Identify recipients of UEZ funding for this project.

The City of Orange Township is the recipient of UEZ funding for this project.

Are there any hidden commissions or fees associated with this project?

Yes No N/A

Is this project available to all UEZ businesses within your zone?

Yes No N/A

Is the approval of this project contingent upon the availability of funds and is it exclusively within the boundaries of the zone? (If you answer no, the municipality will be required to contribute a proportionate amount of funding.)

Yes No N/A

Will prevailing wage be paid on this project?

Yes No N/A

Will future funding be requested?

Yes No N/A

Will Second Generation funds be used for this project?

Yes No N/A

Select the statement below that most accurately reflects Zone's First and Second Generation funding of this application.

- A. Zone has sufficient First Generation funds to cover cost of project.
- B. Zone only has sufficient First and Second Generation funds to partially cover the cost of this project and hereby makes application to the New Jersey Urban Enterprise Zone program for release of funds from the specially designated central account.
- C. Zone's First and Second Generation Funding has been exhausted, and hereby makes application to the New Jersey Urban Enterprise Zone program for release of funds from the specially designated central account.

AGENCY BACKGROUND

1. How many of the following vehicles have been previously purchased with UEZ funds?

	Total Quantity	Total Dollar Amount
Police Vehicles	0	
Fire Trucks	0	
Other Vehicle Types:		

2a. What is the total number of police personnel in municipality? 136

2b. What is the average salary for police personnel in municipality? \$105,107.55

2c. What is the difference between the current number of police personnel in municipality and number in prior year? 7

3a. What is the total number of fire personnel in municipality? 78

3b. What is the average salary for fire personnel in municipality? \$100,959.30

3c. What is the difference between the current number of fire personnel in municipality and number in prior year? 71

4a. What is the total number of DPW personnel in municipality?
(do not included contractual employees) 33

4b. What is the average salary for DPW personnel in municipality? 54,339.65

4c. What is the difference between the current number of DPW personnel in municipality and number in prior year? 28

5a. Did prior phase create jobs? Yes
 N/A No

5b. If yes, how many jobs were created?

5c. If yes, how many jobs have been retained?

AGENCY BACKGROUND

- | | |
|---|--------------|
| 6. What is the current municipal population? | 34,447 |
| 7. What is the current municipal crime rate? | 32.25 /1,000 |
| 8. What is the current municipal unemployment rate? | 16.3% |

9. What is the current municipal budget is for the particular type of project submitted (police, fire or sanitation)?

10. Explain how you will supplement the services already provided by the municipality and why additional services are required

The City will use the additional support to help maintain the downtown business corridors. While the City does utilize some of its staff in the Department of Public Works to help keep the area clean, there is not enough manpower to do so. During the warmer months, the downtown attracts more shoppers and diners, so more support to maintain the cleanliness of the downtown is required.

Urban Enterprise Zone - Orange 2022
ATTACHMENTS (ELIGIBLE MUNICIPAL SERVICES)

1a. Fully executed City Council Resolution

I will...

- Mail this attachment
- Hand deliver this attachment

1b. Zone board resolution (if applicable)

I will...

- Mail this attachment
- Hand deliver this attachment

2a. Specifications or quotes (If applicable)

I will...

- Upload this attachment
- Mail this attachment
- Fax this attachment
- Hand deliver this attachment
- Not applicable

2b. Pictures and maps (if applicable)

I will...

- Upload this attachment
- Mail this attachment
- Fax this attachment
- Hand deliver this attachment
- Not applicable

Urban Enterprise Zone - Orange 2022
ATTACHMENTS (ELIGIBLE MUNICIPAL SERVICES)

3. Commitment Letter(s)

I will...

Upload this attachment

Mail this attachment

Fax this attachment

Hand deliver this attachment

Not applicable

4. Copy of 08-02 certification(s) (If applicable)

I will...

Upload this attachment

Mail this attachment

Fax this attachment

Hand deliver this attachment

Not applicable

5. Municipality's crime rate for current and previous year. (If applicable)

I will...

Upload this attachment

Mail this attachment

Fax this attachment

Hand deliver this attachment

Not applicable

Urban Enterprise Zone - Orange 2022
SCHEDULE B: VENDORS

Vendor Type: Other

If "Other", specify Vendor Type:

Name of Development Consultant: Not Applicable

Firm Name: Not Applicable

Street Address: Not Applicable

City: Not Applicable

State: NJ

Zip Code: 00000

Phone: (000) 000-0000 Ext.

Fax:

Email:

Required Attachments:

a. Vendor Business Registration Certificate

I am mailing this attachment I am uploading this attachment

Urban Enterprise Zone - Orange 2022
OTHER SOURCES OF FUNDING RELATED TO THIS APPLICATION

Source	Amount	Code
Not Applicable	\$0.00	(S)
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
Total Funds From Other Sources Related To This Application Only	\$0.00	

CERTIFICATION SHEETS

<i>If your Agency type is not required to answer any of the questions below, click the N/A radio button</i>			
	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
1. I certify that this agency is not delinquent on any Federal or State debt.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. I understand that payments from NJDCA will depend on our submission of all required grant reports.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. I certify that neither members of our organization's governing body nor members of their families will receive any direct or indirect personal or monetary gain from the funding of this grant.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. I certify that our organization's Certification of System for Award Management(SAM) is valid and current.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. I certify that neither members of our organization's governing body nor members of their families serve on any board, council, commission, committee, or task force that has regulatory authority or advising influence on the funding program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If no, please explain:			
Non-government Agencies only—			
6. If our agency has not received funds from NJDCA for the current State Fiscal Year, I will submit our organization's most recent audit.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7. The information contained in the Board of Directors list in our Agency Information is adequate and up-to-date at the time of this application.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

CERTIFICATION SHEETS

ATTACHMENTS	
Certification Regarding Debarment and Suspension - Schedule G	
I will upload this attachment <input checked="" type="checkbox"/> Not applicable <input type="checkbox"/>	393254-319008-schedule g_march 2023.pdf
Certification Regarding Lobbying - Schedule H	
I will upload this attachment <input checked="" type="checkbox"/> Not applicable <input type="checkbox"/>	393254-319010-schedule h_march 2023.pdf
Resolution - Schedule I Or Local Match Only - Schedule I	
I will upload this attachment <input checked="" type="checkbox"/> Not applicable <input type="checkbox"/>	393254-319012-2023 litter collection project.docx
IRS Determination Letter (New Applicants, Non-profit, Non-government only)	
I will upload this attachment <input type="checkbox"/> Not applicable <input checked="" type="checkbox"/>	
Organizational Chart (Non-government only)	
I will upload this attachment <input type="checkbox"/> Not applicable <input checked="" type="checkbox"/>	
Application Cover Page	
I will upload this attachment <input checked="" type="checkbox"/> Not applicable <input type="checkbox"/>	393254-319014-cover page for litter collection
Please upload any third party agreement(s) that may be pertinent to this grant. (see application instructions for specific details)	