

**CITY COUNCIL**

**The City of Orange Township, New Jersey**

DATE June 16, 2020

NUMBER 267-2020

**TITLE: A RESOLUTION CELEBRATING THE LIFE OF JORDAN BARIS.  
(Sponsored by Council Members Donna K. Williams and Adrienne Wooten).**

**WHEREAS**, the City of Orange Township, New Jersey mourns the passing of **Jordan Baris**; and

**WHEREAS**, we come together during this time of sadness to pay tribute to and celebrate the life of **Jordan Baris** who was a vital and central force in his family and valued member of the community; and

**WHEREAS**, **Jordan Baris** was born in Brooklyn, NY to Joseph and Ida (Gleichenhaus) Baris and grew up along with his younger sister, Barbara. As his parents had twelve siblings, most of whom lived nearby, there were lots of cousins around. After graduating from Erasmus Hall High School, he volunteered to enlist in the Navy where he served in the Pacific, primarily in the Philippines, during and following the end of WWII. Returning home, he attended City College where he developed an interest in real estate; and

**WHEREAS**, after graduating from City College on the GI bill where he founded a real estate club, **Jordan Baris** began his career selling real estate on Long Island. Two years later as a top producing agent, he moved to New Jersey and opened Jordan Baris, Inc. Realtors in 1952, as a one person office with the intent of capturing the top market share in the state's largest city, Newark. Within three years this goal was realized by actively cultivating the marketplace through aggressive marketing in conjunction with the training and continuing education of the growing staff. After moving the firm to Irvington in the 1960's, Jordan Baris, Inc. Realtors expanded its market penetration from Newark to throughout Essex County. The business has thrived for 68 years and is still in business as Jordan Baris Real Living under the leadership of his son, Ken; and

**WHEREAS**, in the 1970s, looking to find practical, sensitive solutions to the crime problems that plagued many cities and towns, **Jordan Baris** took the initiative to form the New Jersey Coalition for Safe Communities. The Coalition brought together business, labor, religious and civic leaders to understand each other's perspectives and developed practical solutions to reduce crime and help people live more safely and with less fear. Over the years he also served as president of numerous chambers of commerce, real estate boards and other civic organizations. Twice he was honored with the Realtors Community Service Award, one of very few people to be so recognized multiple times; and

**WHEREAS**, in addition to real estate, **Jordan Baris** developed an interest in flying while serving in the Navy and it became his primary hobby for many years. He owned a Beechcraft Bonanza, which he flew cross-country several times and locally on weekends. He also picked up tennis, which he enjoyed playing several times a week until just a few years ago; and

**WHEREAS**, **Jordan Baris** entered into eternal life on June 1, 2020; and

**WHEREAS, Jordan Baris** was preceded in death by his wife of 58 years, Marjorie. He is survived by: children, Russell, Joan Terry and Kenneth; grandchildren, Deanna, Jodie, Reid, Aidan and Holden; and host of family, friends, and colleagues.

**NOW, THEREFORE, BE IT RESOLVED**, that the City Council of the City of Orange Township do hereby offer sincere condolences to the family of **Jordan Baris**. May the warm memories bring joy and comfort in the days ahead.

**BE IT FURTHER RESOLVED** that the City Council urges residents, following the passage of this Resolution to do random acts of kindness towards other in the memory of **Jordan Baris**.

Adopted:

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**Joyce L. Lanier**  
City Clerk

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**Tency A. Eason**  
Council President